

# MERCY HIGH SCHOOL PARENT ADS

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## DEADLINE: FRIDAY, DECEMBER 10, 2021

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The *LORE* Staff would like to present you with the unique opportunity of placing an ad for your daughter in this year's yearbook! This is an excellent way to offer congratulations and to recognize your daughter's efforts in high school. This ad will appear in full color and will be your daughter's to cherish forever in her copy of the 2022 *LORE*. **Note: this opportunity is not limited to senior parents. However, the *LORE* reserves the right to restrict non-senior ads to sizes less than a full page.**

Ads are available in a variety of sizes:

<i>Message Size</i>	<i>Cost</i>	<i>Approximate Number of Photos</i>
<b>Full (9" x 11.5")</b>	<b>\$325</b>	<b>10-20</b>
<b>1/2 (8.5" x 5.5")</b>	<b>\$180</b>	<b>1-6</b>
<b>1/4 (4.25" x 5.5")</b>	<b>\$100</b>	<b>1-4</b>
<b>1/8 (4.125" x 2.5")</b>	<b>\$50</b>	<b>1</b>
<b>1/16 (2.0625" x 2.5")</b>	<b>\$25</b>	<b>0 – personalized message up to 25 words</b>
<b>Patron</b>	<b>\$10</b>	<b>0 – Family's name and/or family members</b>

These full-color ads can include both text and photograph(s). You may design the ad yourself using design software or through our yearbook publisher's website at [www.yearbookordercenter.com](http://www.yearbookordercenter.com); use code 13826. You may also give a brief description of what you would like and the *Lore* staff will put it together for you. We will e-mail a proof of your ad so please provide an e-mail address that is checked frequently.

### **Please note the following important information:**

- If designing the ad, please use the dimensions listed above. Text should not extend to any of the borders of the ad. The ad should be at a minimum level of 400 dpi and be saved in a jpg format.
- Please submit your photos and text or finished ad on flash drive or by email to [mercyllore@mhsmi.org](mailto:mercyllore@mhsmi.org). When scanning photos, please scan at a minimum level of 400 dpi.
- Size of photos in the ad is dependent on the number of photos and the amount of text provided.
- Ads being designed at [www.yearbookordercenter.com](http://www.yearbookordercenter.com) must be completed by December 31, 2021.

Take advantage of this once-in-a-lifetime opportunity to honor your daughter and support *Lore*. To order, please fill out and return the form located on the back of this information sheet along with a sketch of your proposed ad, the payment and ad contents by December 10, 2021. Please note: You may also purchase and design your yearbook ad through our publisher at [www.yearbookordercenter.com](http://www.yearbookordercenter.com) and use code 13826.

Orders can be submitted to the *Lore* staff via e-mail at [mercyllore@mhsmi.org](mailto:mercyllore@mhsmi.org) or mailed to the following address:

**Mercy High School Yearbook  
Attn: Parent Ad/Yearbook  
29300 W. Eleven Mile Rd.  
Farmington Hills MI, 48336**

If you have any questions, please contact the yearbook adviser, Mrs. Smith, by calling 248-893-3579

# PARENT AD ORDER FORM

**DEADLINE: FRIDAY, DECEMBER 10, 2021**

Parent's Name \_\_\_\_\_

Student's Name \_\_\_\_\_

Parent's Daytime Phone Number \_\_\_\_\_

Parent's E-mail address \_\_\_\_\_

*Please provide an e-mail address that is checked daily. Staff will send a proof of the ad.*

Please check the ad size you would like to purchase:

<i>Message Size</i>	<i>Cost</i>	<i>Approximate Number of Photos</i>
<input type="checkbox"/> Full (9" x 11.5")	<b>\$325</b>	<b>10-20</b>
<input type="checkbox"/> 1/2 (8.5" x 5.5")	<b>\$180</b>	<b>1-6</b>
<input type="checkbox"/> 1/4 (4.25" x 5.5")	<b>\$100</b>	<b>1-4</b>
<input type="checkbox"/> 1/8 (4.125" x 2.5")	<b>\$50</b>	<b>1</b>
<input type="checkbox"/> 1/16 (2.0625" x 2.5")	<b>\$25</b>	<b>0 – personalized message up to 25 words</b>
<input type="checkbox"/> Patron	<b>\$10</b>	<b>0 – Student/family and/or family members</b>

Payment Enclosed:     cash     check     credit card (Discover, MasterCard, Visa)

Credit card # \_\_\_\_\_ exp. \_\_\_\_\_

Signature of Parent \_\_\_\_\_

## Sample Designs



**Place ad ideas/layout in the box**

