

MERCY HIGH SCHOOL SENIOR PARENT ADS

DEADLINE: MONDAY, NOVEMBER 16, 2009

Dear Parents:

The LORE Staff would like to present you with the unique opportunity of placing a full-color senior ad for your daughter in this year's yearbook! This is an excellent way to offer congratulations and to show your appreciation for all of your daughter's efforts in high school. This ad will appear in full color and will be your daughter's to cherish forever in her copy of the 2010 LORE.

Ads are available in three sizes:

<i>Message Size</i>	<i>Cost</i>	<i>Number of Photos</i>
1/8 (4 1/2" x 3" or 2 1/4" x 6")	\$50	1
1/4 (4 1/2" x 6")	\$100	1-2
1/2 (9" x 6")	\$180	1-4
Full (9" x 12")	\$325	up to 10

These ads will appear in color and can include both text and photograph(s). You can design these ads yourself or give a brief description of what you would like and the staff will put it together for you.

Please note the following important information:

- We cannot guarantee photos will be returned to you. We are sorry for the inconvenience. If it is the only photo you have, you may want to give us a copy.
 - Photos must be submitted on photo paper or on CD. When scanning photos, please scan at a minimum level of 400 dpi.
- Do not cut photos. We will crop all photos to get the best picture.
- We cannot accept senior photos with "proof" across any portion of the picture.
- If designing the ad, please use the dimensions listed above. The ad should be at a minimum level of 400 dpi and be saved in a jpg format.
- If it is possible, please submit your photos on CD; it is much easier to put the spread together this way. Please double check the CD before submitting to make sure the photos and/or ad are on the CD.

Take advantage of this once-in-a-lifetime opportunity to honor your daughter and support the Mercy High School yearbook. To order, please fill out and return the attached form along with a sketch of your proposed ad. **Make checks payable to "Mercy High School"** and submit your order (including photographs/CD) before Monday, November 16, 2009. Orders can be submitted to Mrs. Smith or mailed to the following address:

**Mercy High School Yearbook
Attn: Senior Parent Ad
29300 W. Eleven Mile Rd.
Farmington Hills MI, 48336**

If you have any questions, please contact the yearbook adviser, Mrs. Smith, by calling 248-893-3579 or via e-mail at hsmith@mhsmi.org.

Thank you for your consideration,

Mercy High School Lore Staff

SENIOR PARENT AD ORDER FORM

DEADLINE: MONDAY, NOVEMBER 16, 2009

Yes, I wish to purchase an ad and reserve part of the 2010 Lore for my daughter!

Parent's Name _____

Student's Name _____

Address _____

City _____ State _____ Zip _____

Daytime Phone Number for Parent _____

E-mail address for Parent _____

Please check the ad size you would like to purchase:

	<i>Message Size</i>	<i>Cost</i>	<i>Number of Photos</i>
_____	1/8 (4 1/2" x 3" or 2 1/4" x 6")	\$50	1
_____	1/4 (4 1/2" x 6")	\$100	1-2
_____	1/2 (9" x 6")	\$180	1-4
_____	Full (9" x 12")	\$325	up to 10

Before you select photographs and write the message, please consider the size of your ad! Please keep in mind the important information listed on the accompanying letter.

Amount Enclosed: _____

Signature of Parent _____

Please design your ad below or on a separate sheet of paper